



FORD MOBILITY

Q1 2019 Accomplishments

TRANS LOC



- Added two campus customers and renewed four
- Launched three microtransit pilots to bring total live pilots to eleven. Signed two new long-term microtransit contracts.
- Added four customers for Mobility Information Unit

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[Transloc](#)



AV LLC



- Became member of Partners for Automated Vehicle Education (PAVE)
- Argo AI secures license to test AVs in California
- Started operating in autonomous mode in Washington D.C.
- Expanded Miami test area to Miami Beach and South Beach

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[Self-Driven Blog](#)



CITY SOLUTIONS



- Launched 2019 City Challenge program; kicked off [Indianapolis challenge](#)

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[city:one Challenge website](#)



FORD COMMERCIAL SOLUTIONS



- Five new commercial agreements underway with third-party telematics service providers and fleet management companies as well as directly with fleet customers and businesses
- Launched Ford-engineered plug-in modem to retrofit prior model year vehicles with telematics capability
- Total subscriptions increased to 20,000

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[Ford Commercial Solutions](#)





FORD MOBILITY

Q1 2019 Accomplishments

FORD PASS AND LINCOLN WAY



- FordPass and Lincoln Way global stats: 400k app downloads; 300k new members
- Remote starts through FordPass and Lincoln Way in North America exceeded 4.8 Million during January's polar vortex
- Rolled out FordPass on Apple Watch in Europe
- Launched FordPass Driver Behavior in U.S. featuring key Milestones/Journey Insights
- Launched FordPass Rewards supporting the U.S. Marketing National Rollout
- FordPass in Australia/New Zealand

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[FordPass website](#)

GORIDE HEALTH (NON-EMERGENCY MEDICAL TRANSPORTATION)



- Partnered with Gleaner's Food Bank and Ford Fund to enable communities to receive nutritious food
- 99% on-time record

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[GoRide Health website](#)

FORD X



- Find Your Ford online marketplace to locate and buy a used Ford listed nearly 650 vehicles from 6 dealers in SE Michigan during pilot
- Additional ventures in pipeline for 2019

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[Find Your Ford Announcement](#)

[Find Your Ford website](#)

CONNECTED VEHICLE



- Became first automaker to commit to deploy C-V2X in all new vehicle models in the U.S. beginning in 2022

LEARN MORE

[How 'Talking' and 'Listening' Vehicles Could Make Roads Safer, Cities Better](#)

SPIN



- Announced partnership with Zagster to cover operations in smaller cities and college campuses
- Total trips in Q1 = More than 157,000
- Markets added in Q1 = 14
- New Riders in Q1 = more than 55,000
- Additional permits won in Q1 = 21; 5 Exclusives

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[Spin App](#)

[Bringing strong micromobility ops to 100+ college campuses and small cities with Zagster](#)

AUTONOMIC



- Signed three additional TMC ecosystem partners; total nine
- Connected 500,000 vehicles to the TMC; total 2.2m
- Number of vehicles enrolled in TMC went from 15 percent to 100 percent

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[Autonomic.ai](#)